



The Geological Society of London West Midland Regional Group Corporate Sponsorship Request

The West Midlands Regional Group of the Geological Society (WMRG) was set up to locally pursue the societies goals through local membership involvement. We do this by;

- Providing a programme of lectures and field trips which furthers participants Continuous Professional Development (CPD), a key activity for Chartership status.
- Promote cooperation between local other groups and institutions within the area thereby multiplying the opportunities for our members to become engaged on a local level with CPD benefits.
- Provide feedback to the Geological Society on matters of local interest and concerns.
- Provide local Chartership support with meetings and advice.
- Engaging with secondary and tertiary education establishments within our area to raise the profile and interest in Geoscience.

Your firm benefits from these activities in that we provide a vehicle for continuous development for your GeoScience staff. We provide a means of communication of ideas across the industry, between different industrial sectors and between industry and research institutions. Through sponsorship your firm has the opportunity to publicly support your local GeoScience group, which is good PR in its own right as well as being viewed positively by potential future employees.

The WMRG is run by a local committee of professional geologists with a wide range of backgrounds and level of experience, all of whom give their time freely and without who the WMRG could not function. Funding for the group meetings is provided by the Geological Society, (a registered charity). The WMRG does not levy charges to attendees of its meetings or field tips, nor does it restrict attendance to Fellows of The Geological Society. Everyone with an interest is welcome.

Corporate sponsorship is requested in order to fund our awards. These include:

- The Colin Knipe Early Careers Award - a competition for members with less than 10 years experience.
- The Schools Challenge - a competition aimed at promoting earth sciences in further education.
- Speakers Awards - mementos to visiting speakers, field trip leaders and retiring committee members, all of whom give their time freely. These awards are a small token of acknowledgement for their efforts on our behalf.

An annual corporate sponsorship of £200 is requested to ensure that these costs are fully covered.

The WMRG propose that sponsors will be acknowledged at every meeting with their logos displayed on a meeting slide at the beginning of each talk. The WMRG would be willing to allow sponsors to make any corporate literature / leaflets available at each meeting. Sponsors will be acknowledged on our webpage.

Please make your payment to: West Midlands Regional Office Geological Society

Bank Account: 51335642
Sort Code: 40-42-12

Should you have any queries or wish to discuss the matter further, then please contact the undersigned. Thank you for your support.

Ray Pratt
WMRG Chairman
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